

Judging Rubric for Publishing Class 25				
Criteria	Above Average to Excellent	Average	Poor to Fair	Points earned
Appropriate reading level—20%				
Appropriateness for audience (20 points)	Reading level matches intended audience, captures and maintains reader’s interest. (16 to 20 points)	Reading level OK for intended audience, piques reader’s interest. (12 points)	Reading level does not match intended audience, does not capture and maintain reader’s interest. (0 to 8 points)	
Organization and logical flow—20%				
Well organized and logical flow (20 points)	Strong topic and summary sentences; logical and cohesive sequence of ideas; compelling intro and conclusion; well- developed and structured paragraphs; smooth and effective transitions. (16 to 20 points)	Good topic and summary sentences; somewhat logical and cohesive sequence of ideas; has intro and conclusion; adequate paragraph structure; transitions OK. (12 points)	Lacks topic and summary sentences; sequence of ideas not logical or cohesive; does not have intro and conclusion; paragraphs not well developed or structured; transitions not smooth and effective or no transitions. (0 to 8 points)	
Grammar and punctuation—20%				
Grammar (10 points)	A variety of structures are used; very few grammatical errors; errors do not impede comprehension; excellent use of the English language. (8 to 10 points)	Most errors likely careless; good use of English. (6 points)	Significant errors; poor use of English language; meaning confused or obscured. (0 to 4 points)	
Orthography (10 points)	Virtually free of spelling, punctuation, accentuation, and capitalization errors. (8 to 10 points)	Only occasional errors of spelling, punctuation, accentuation, and/or capitalization; errors are careless. (6 points)	Several errors of spelling, punctuation, accentuation, and/or capitalization. (0 to 4 points)	
Titles, heads, and subheads—10%				
Suitability of titles, heads, and subheads (10 points)	Titles, heads, and subheads are appropriate to the material and improve readability. (8 to 10 points)	Titles, heads, and subheads are somewhat appropriate to the material and help improve readability. (6 points)	Titles, heads, and subheads are not appropriate to the material and do not improve readability. (0 to 4 points)	
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Judging Rubric for Publishing Class 25 (continued)				
Criteria	Above Average to Excellent	Average	Poor to Fair	Points earned
Preserved and improved intent—10%				
Preserved and improved intent (10 points)	Editing preserves and improves the presentation of the message to the intended audience; tone and style support content effectively. (8 to 10 points)	Editing preserves the message for intended audience; tone and style support content adequately. (6 points)	Editing did not preserve the message for the intended audience; tone and style do not support content effectively. (0 to 4 points)	
Fulfills purpose—20%				
Fulfills purpose (10 points)	Interesting and compelling argument; sophisticated understanding of the topic; depth of critical thinking; meaningful connections made; evidence of thorough analysis, reflection and insight. (8 to 10 points)	Competent and well-developed thesis; adequate understanding of the topic; connections made; average level of analysis and reflection. (6 points)	Thesis is weak, unclear, too broad, or only indirectly supported; superficial understanding of topic; simplistic and unfocused ideas; little attempt at analysis and/or reflection. (0 to 4 points)	
Inclusion and diversity (10 points)	Shows consideration for inclusion of all members of a potentially diverse audience (people of various races, genders, socioeconomic classes and other points of human diversity) or shows why such inclusion is not applicable. (8 to 10 points)	Shows some consideration for inclusion of all members of a potentially diverse audience. (6 points)	Shows little consideration for inclusion of all members of a potentially diverse audience. (0 to 4 points)	
Total points				
Rank (Gold/Silver/Bronze/None)				