

Judging Rubric for Photography Classes 1-5

Criteria	Above Average – Excellent (16 to 25 points)	Average (11 to 15 points)	Poor – Fair (0 to 10 points)	Points Earned
Technical quality—25%				
(25 points)	Technical quality is above average to excellent	Technical quality is average	Technical quality is poor to fair	
Creativity/originality—25%				
(25 points)	Clearly demonstrates creativity and originality	Somewhat creative or original	Little or no creativity or originality	
Audience interest/impact—25%				
(25 points)	Compelling and interesting for the intended audience. Helps create impact or a lasting impression.	Somewhat interesting and supports the content within which it was published.	Not of clear interest to the intended audience. Does not help create impact or a lasting impression.	
Overall evaluation—25%				
(25 points)				
Total points				
Rank (Gold/Silver/Bronze/None)				